



ECRS Grows Environmentally-Friendly POS Product Line by Offering Epson's New TM-T88V Printer

BOONE, NC, July XX, 2010 – Retail automation solutions provider ECR Software Corporation (ECRS) today announced the addition of the Epson® TM-T88V, ENERGY STAR qualified, thermal receipt printer as part of its energy-efficient point-of-sale (POS) product line. Epson's industry-leading TM-T88V printer will be paired with the ECRS Freedom Panel™ POS terminal, resulting in one of the lowest energy consumption and highest performance hardware solutions on the market today. ECRS provides merchants with the highest quality hardware and software, enabling superior POS performance required for demanding and competitive retail environments.

The TM-T88V provides fast, reliable, full-featured receipt printing while delivering industry-leading energy savings and reduced paper usage of 25% or more*. Test results show that Epson's TM-T88V single-station printer used between 68% and 98% less power than competitive printers in its class*. With a MCBF (mean cycles between failures) of 70 million lines and print speeds up to 50% faster than the previous model, Epson's TM-T88V offers solid reliability along with advanced, full-featured printing functionality and is ideally suited for a broad array of retail applications.

About Epson America, Inc.

Epson is one of the world's leading manufacturers of highly reliable point-of-service technology, including printers, precision printing mechanisms and digital image scanners. For the fourth year in a row (2006-2009), retailers have ranked Epson first in POS peripherals in the RIS News "Hardware LeaderBoard." Founded in 1975 and headquartered in Long Beach, CA, Epson America, Inc. is the U.S. affiliate of Japan-based Seiko Epson Corporation, a global manufacturer and supplier of high-quality technology products that meet customer demands for increased functionality, compactness, systems integration and energy efficiency. The Seiko Epson organization is proud of its ongoing contributions to the global environment and for the second year in a row is part of the Dow Jones Sustainability World Index, an indicator for leading companies in economic, environmental and social criteria. For more information, please visit <http://www.pos.epson.com/>.

About ECRS

ECRS is a leading provider of complete retail systems to enterprises in a wide-variety of markets. ECRS remains focused on providing one solution for all retail automation needs within a single or multi-store enterprise. ECRS is headquartered in the Appalachian mountains of North Carolina, where we are witness to the beauty of our world every day. ECRS remains committed to preserving this beauty we are provided – for this generation and generations to come. Learn more about ECRS by visiting www.ecrsoft.com.

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Epson is a registered trademark of Seiko Epson Corporation. All other trademarks and/or registered trademarks are property of their respective owners.

*Paper reduction is based on using all TM-T88V paper saving features. In tests done by Epson, average receipt length was shortened from 229mm to 158mm.

*Energy-use test results: <http://pos.epson.com/energytest/#t88v>