

## **ECR Software Corporation (ECRS) Wins Vitamin Retailer Magazine “Vity” Award**

BOONE, NC - ECR Software Corporation (ECRS) is proud to announce a first-place finish in the 2009 Vitamin Retailer “Vity” Award category, “Best Computerized POS System”. ECRS is the leading provider of retail automation solutions for natural products and co-op retailers.

ECRS products, including the core software product CATAPULT™, are designed to streamline store operations with a wide array of solutions including point-of-sale, distributor integration, inventory management, detailed back office reporting, order forecasting, integrated video surveillance, membership management and much more. ECRS products have been successfully serving retail businesses for 20 years.

In addition to providing comprehensive software solutions, ECRS also offers low-energy consumption POS hardware and specialized natural products retailer training sessions, consultation services and user conferences.

The prestigious “Vity” Awards are presented annually by Vitamin Retailer magazine. Results are determined by a nationwide survey of natural products and health retailers.

**CATAPULT**   
*for Natural Products*